



## **FOR IMMEDIATE RELEASE**

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### **Darling Geomatics Welcomes New Vice President Marvin Lovlein and Survey Field Crew Manager Geoff Brimhall**

**Tucson, Arizona (July 18, 2025)** — Darling Geomatics, a leading provider of industrial surveying services, is pleased to announce the recent appointments of Marvin Lovlein as Vice President and Geoff Brimhall as Survey Field Crew Manager. Both individuals bring a wealth of experience and expertise to their respective roles, solidifying Darling Geomatics' commitment to excellence in the surveying industry.

Locally owned and operated, Darling Geomatics is a high-tech geospatial surveying company specializing in 3D laser scanning, land surveying and UAV (unmanned aerial vehicle) data collection. Using innovative methodologies to deliver repeatable and measurable data, Darling Geomatics serves construction, engineering, mining, energy, airport, healthcare and sports clients worldwide.

Marvin Lovlein, an accomplished Registered Land Surveyor with over 40 years in the surveying and geospatial industry, is responsible for overseeing Darling Geomatics' strategic direction, driving growth, and expanding the company's presence in key markets. His extensive experience includes leading geospatial teams and managing large-scale projects, including an 850-mile proposed gas pipeline. Prior to joining Darling Geomatics, he successfully coordinated a 12-year remonumentation program as Deputy County Surveyor. Marvin's career has spanned diverse environments—from the sub-zero temps in the Arctic to the triple-digit temps in the desert—and has operated in various settings, including underground mines and high-rise construction. His proficiency with both traditional and modern surveying tools, including Trimble GPS, robotic total stations, and LiDAR systems, underscores his adaptability and commitment to technological advancement. Marvin's passion for land surveying will be invaluable as the company continues to grow.

“We are thrilled to welcome Marvin to the Darling Geomatics management team,” said Mary Darling, CEO, Darling Geomatics. “His deep industry knowledge, leadership skills, and vision for the future will be instrumental as we expand our capabilities and continue delivering top-quality surveying services to our clients around the country.”

In addition, Geoff Brimhall recently joined as Survey Field Crew Manager. With over 45 years of experience in surveying and field operations, Geoff is a seasoned Registered Land Surveyor who will play a pivotal role in managing the company’s field surveying operations, ensuring quality control, and enhancing operational efficiency. His extensive background working in underground and open-pit mines and strong foundation in boundary, topographic, construction, as-built, and ALTA surveying will be critical in supporting the company’s growth and maintaining the high standards that Darling Geomatics is known for.

“We are excited to have Geoff on board as Survey Field Crew Manager,” said Rich Darling, President, Darling Geomatics. “His technical expertise, leadership, and commitment to quality will strengthen our field operations and further ensure that Darling Geomatics continues to deliver precision and reliability in every project we undertake.”

For more information, contact Marvin Lovlein ([marvin@darlingltd.com](mailto:marvin@darlingltd.com)) or Geoff Brimhall ([geoff@darlingltd.com](mailto:geoff@darlingltd.com)).

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Headquartered in Tucson, Arizona, Darling Geomatics is an award-winning, global leader in high-tech industrial measurement. Its 3D laser scanning, 3D modeling, drone and ground-based surveying, mapping and analysis services deliver accurate, repeatable and measurable geospatial data to clients worldwide. Learn more at [darlingltd.com](http://darlingltd.com).